

A close-up, artistic photograph of a person wearing a dark, possibly black, suit jacket. A hand is resting on the person's right shoulder, with a gold ring visible on the ring finger. The background is a plain, light-colored wall. The overall mood is professional and sophisticated.

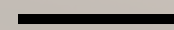
CONTOUR HIGHLIGHT

DARK HAIR SPECIALIST TRAINING

STEP SALON EDU

SALON EDUCATION FOR ALL

Our mission is to prepare over 1,000 hairstylists for successful & lucrative careers
behind the chair and beyond!



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TODAY'S AGENDA

- Expectations & Consultation
- Foil Efficiently Application
- Processing & Color Theory Review
- Q&A



Dark Hair
Specialist
Training

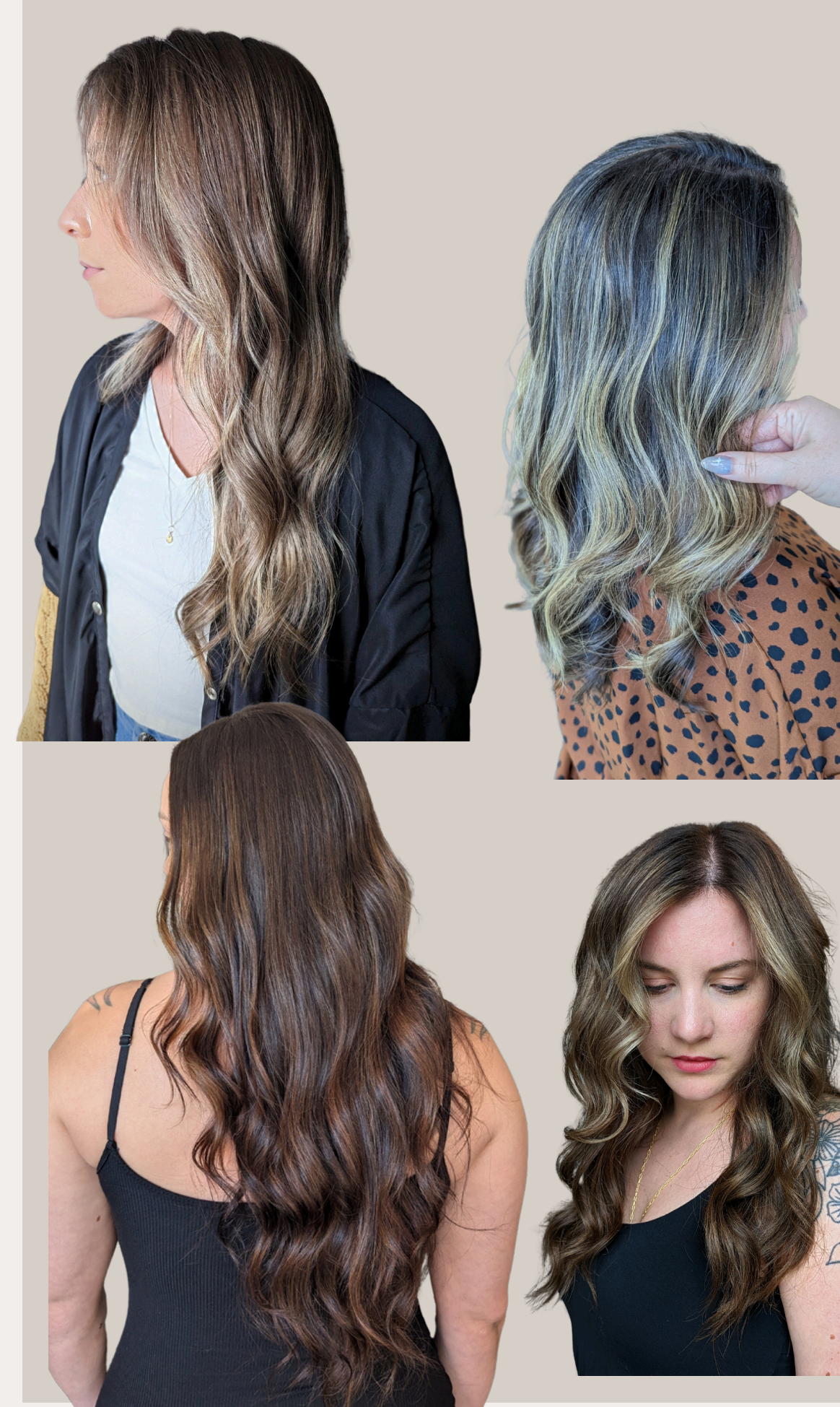
@stepsalonedu

YOUR EDUCATOR

- Owner – Obsidian Hair Studio
- Founder & Lead Educator – STEP Salon Edu
- Industry Educator 10+ years
- Color Theory Nerd



*FOUNDER &
LEAD EDUCATOR*





CLIENT EXPERIENCE

- Starts before they book
- Consultation - Form and/or In Person
- Appointment Customization
- Check-ins
- Shampoo Experience
 - Toning: Bowl vs Chair
- Toner Check
- Finishing
- Post Visit Follow-up

CONSULTATION

- Review Form (if used)
- Open Ended Questions
- Set Expectations
- Review Plan

Open Preventative

Inquisitive





- Types of Melanin
- Perception of Color
 - Cones vs Rods
- Backgrounds
- Intensifying

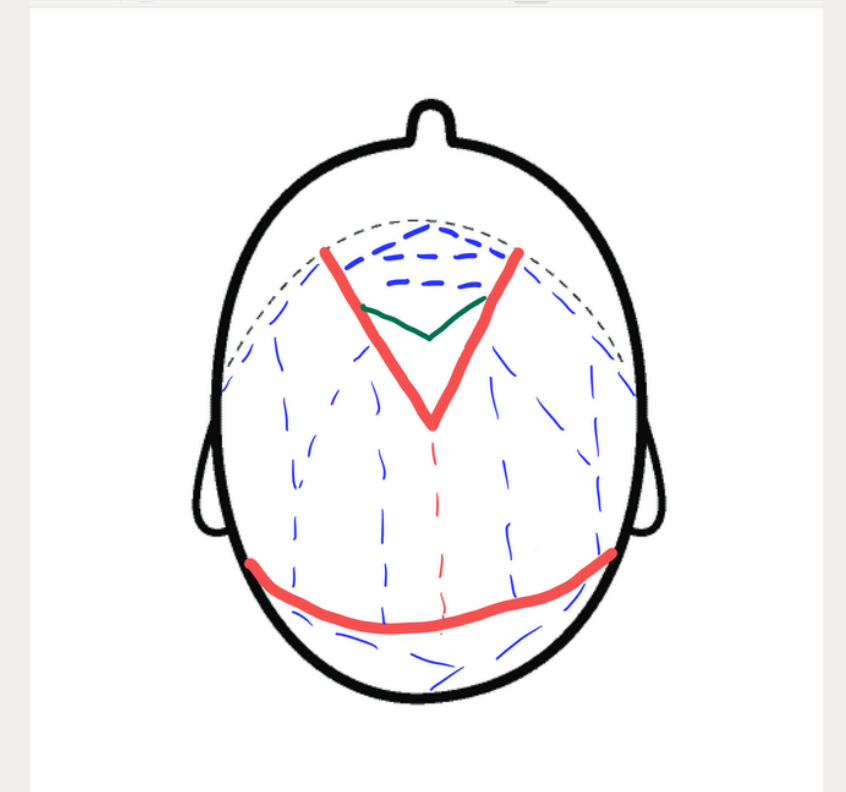
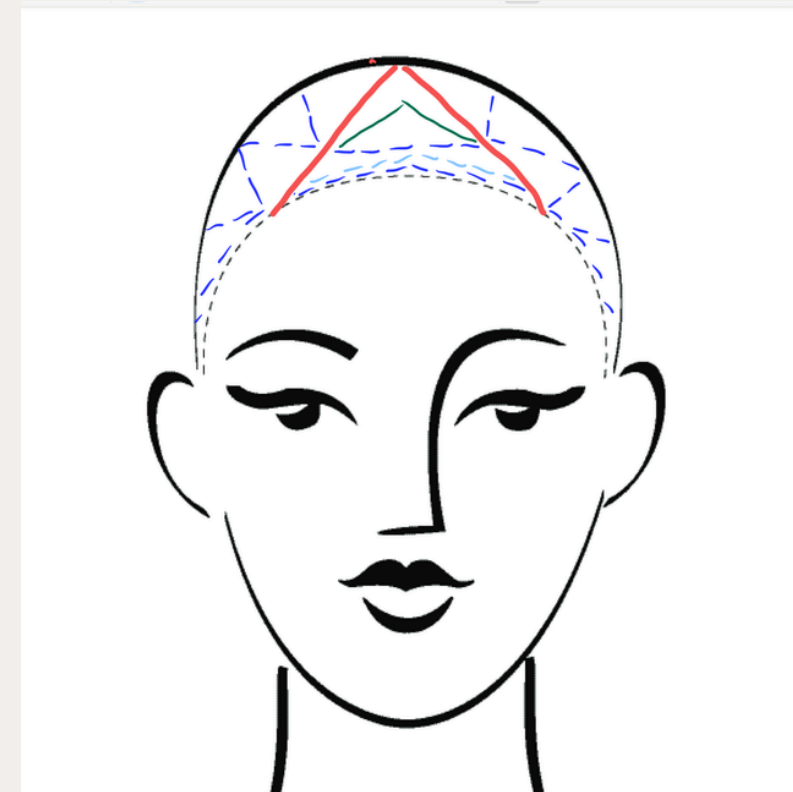
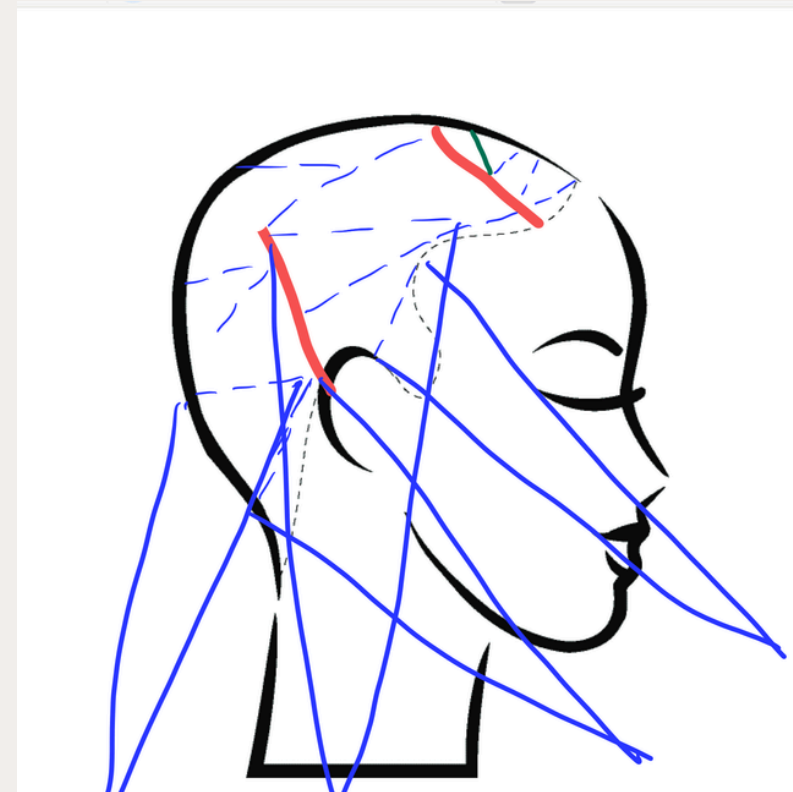
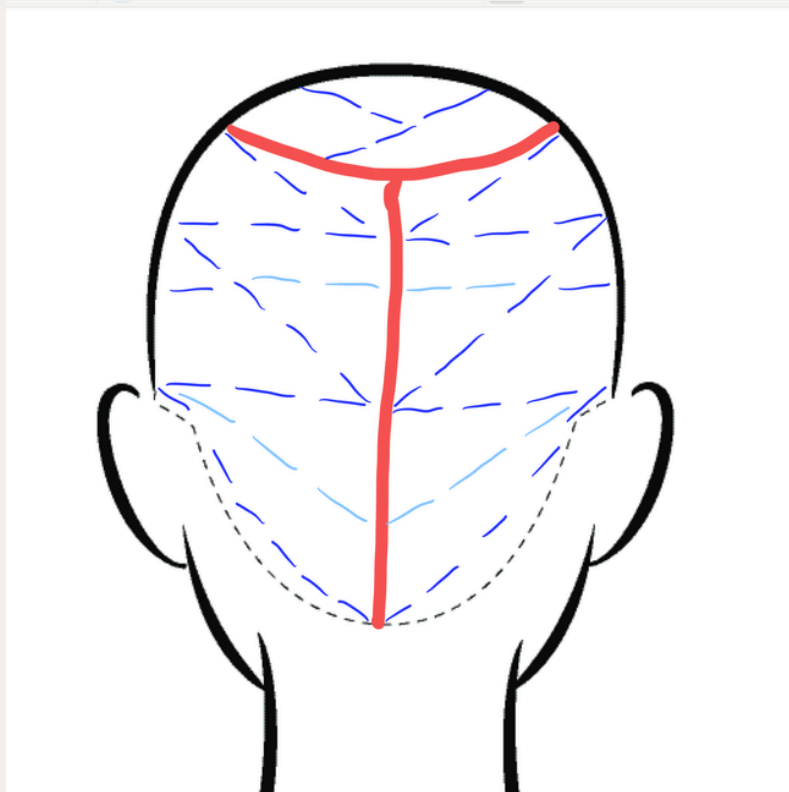
COLOR THEORY



ERIN'S APPLICATION

Page 09

- Customized Section Size
- Triangular Sections for Ease of Blending
- Saturation – Key to Lift
- Over-directed Tip Out



FORMULAS

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Base: 50% 4,0 & 50% 4,3 5vol
Mid: 63% 5,0, 37% 5,23 5vol
Ends: 66% 7,0, 34% 8,21 5vol



Base: 44,0 15vol
Mids: 38% 7,0 62% 8,0 15vol
Ends: 20% 10,0, 40% 10,32 40% 10.77
15vol



Base: 82.5% 4,1 & 17.5% 5,11 5vol
Ends: 43% 7,11, 36% 8,1,
22% 8,21 5vol

Base: 42% 3,0, 38% 4,1,20% 4,18 5vol
Mids: 30% 5,1, 16% 6,22, 5u4% 7,11 5vol
Ends: 36% 7,1, 22% 8,1 & 43% 8,21 5vol



LEARN

LET'S CONNECT WITH US

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